

FOCUS on...

Issue 2

May 2007

New Digital Catalogue

Welcome to the second issue of "Focus on" from Hexis UK Ltd.

After the great amount of interest and enthusiasm for our first issue of the "Focus on" newsletter, we have responded as quickly as we can with the second issue.

We take great pleasure in introducing our new 2007 Hexis Digital Price List.

It consists of 140 pages containing our entire range of Hexis self adhesive digital print and associated media, suitable for water based and solvent based inkjet printing. The price list continues with the HEXDigital range of vinyl, banner and other speciality media all suitable for solvent inkjet printing, along with other leading brands such as Dickson solvent inkjet banner media, Ferrari Stamoid solvent inkjet banner media and Dynajet solvent inkjet fabrics and textiles.

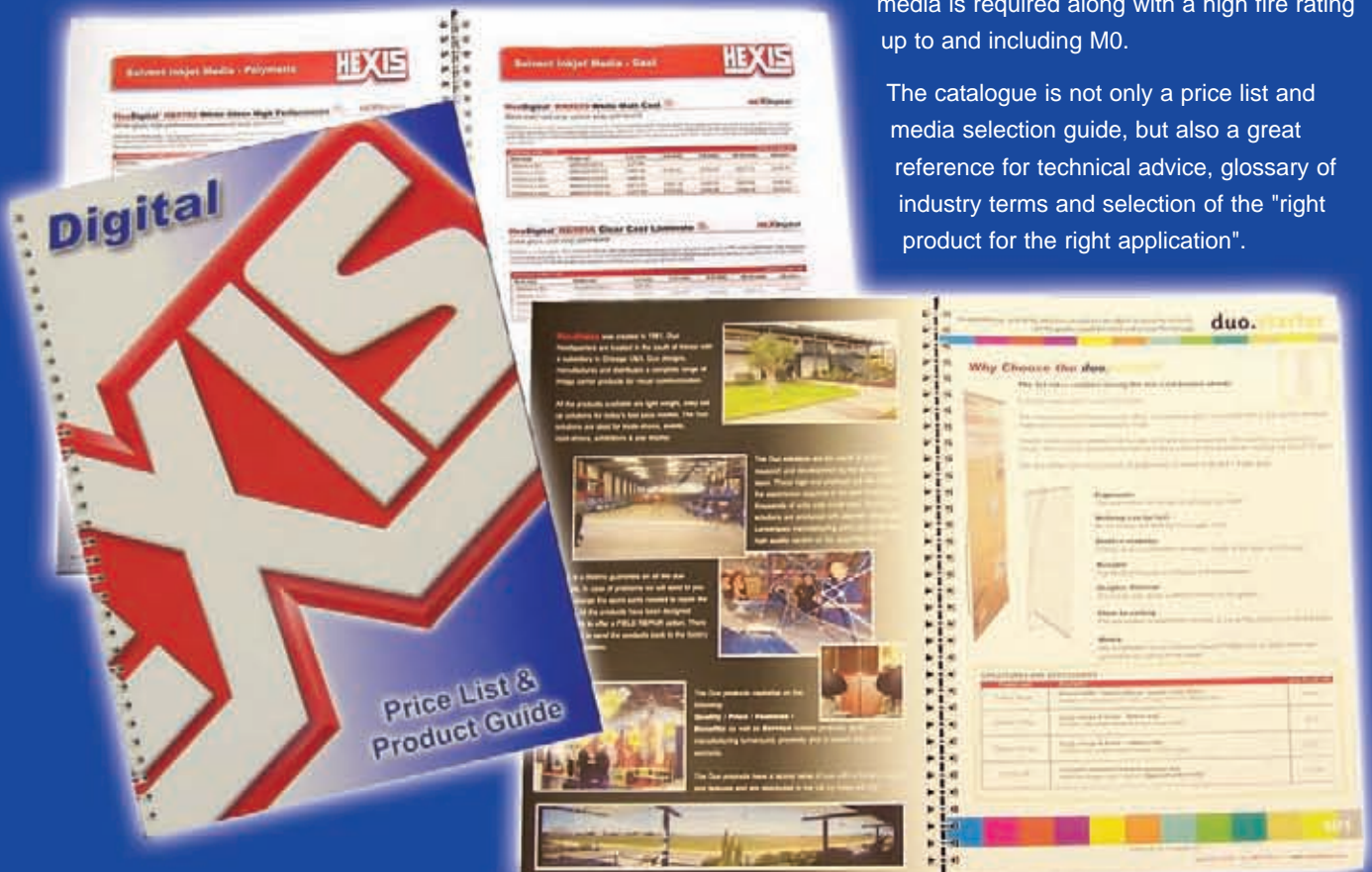
If you're BIG in display systems, then you will recognize the premier brand of Duo Display, all the Duo range of pop ups and banner stands are now available from Hexis UK Ltd, see pages 99 to 120.

Due to high customer demand we have re-introduced our water based range of inkjet media which includes indoor and outdoor self adhesive vinyls, banner, pop-up and banner stand display films, backlit film and photographic papers for piezo or thermal inkjet technologies see pages 11 to 24.

We are proud to launch the first products in our HEX'COlogy range of environmentally friendly products, allowing people with solvent inkjet printers to print onto PVC free media for self adhesive applications such as signs, posters, labels and display panels.

Keeping in touch with new developments with PVC free materials for banner printing we also have the EverGreen range from Dickson. This range has several products for creating speciality displays where PVC free media is required along with a high fire rating up to and including M0.

The catalogue is not only a price list and media selection guide, but also a great reference for technical advice, glossary of industry terms and selection of the "right product for the right application".



Looking for a fire rated display media?

Recognising the huge demand for display stands in the UK & throughout the world, Hexis & Ferrari Stamoid have created a partnership to bring our customers a fire rated display media.

FSB251 is a matt white smooth canvas style PVC banner and has an M1 fire rating with its special preconstraint system this media is guaranteed not to curl. The preconstraint textile membranes are subjected to a pre-stressing treatment throughout the entire manufacturing process which in turn means, extra long life-span & exceptional dimensional stability. FSB251 is designed for solvent inkjet printers like Mimaki, Mutoh, Roland, Seiko & Uniform, due to the bright matt white face your display prints will be exceptionally unique from others.

Due to it's fire rating it can be used in cinemas, museums, art galleries, shopping centres and many other places. FSB251 is available at widths of 900mm, 1100mm, 1350mm, 1600mm x 25m and 2500mm x 50m.

FSB251 does not require lamination due to it's clear inkjet lacquer making this product scratch & crease free. FSB251 can also be used to make roller banner stands, vertical banner stands, drop displays & POS advertising.



- Features:** Complete integrity of yarn direction, "on the straight" base cloth.
- outstanding dimensional stability/ no curling
 - minimum shrinkage over time.
 - higher coating thickness to increase life time and get a better printable quality.
 - exceptional mechanical resistance.
 - exemplary flatness : better seaming properties.

Hexis Vinyls Achieve Fire Ratings

We are delighted to announce that our high performance 8-10 year polymeric Suptac S5000 and 3 year C4000+ Transparent ranges have undergone and successfully passed fire rating tests achieving the coveted M1 classification. Both materials were tested on glass, with Suptac also being tested on sheet metal.

The tests proved that when set alight, both products self extinguished within 60mm of the source of the fire without producing any flames.

This level of fire retardance is becoming increasingly specified by major retailers, leisure facilities, theatres, museums and blue chip companies as they seek to improve their fire safety initiatives wherever possible.

The S5000 range is available in 89 colours and the C4000+, which is now manufactured with a clear polyester liner to aid application to glass, is available in 16 colours.

Fire certificates and data sheets are available upon request from any member of the Hexis Team.



A new development from the Hexis automotive division is the CARprotect product. The new Hexis CARprotect film is a transparent 150µ self adhesive Urethane film specially designed for the protection of vehicle bodies. With its excellent shock proofing properties it protects vehicle paintwork against stone chipping, scratches, car wash brushes etc. The film was successfully tested by Sercovam, an independent laboratory working to Renault standard specifications for "self adhesive vehicle protection films". The test confirms that the Hexis CARprotect film fully resists car wash



CARprotect

brushes, high pressure steam cleaners, abrasion, friction, exposure to sunlight and petrol spillage. The adhesive formulation allows clean removal of the film without leaving behind any adhesive residues. The film aids in the protection of vehicle bodywork, doorsills, bumpers, headlights and wing mirrors against damage from stone chips etc. It also aids in protection from vandalism, key scratches, minor accidents and car park scuffs. The CARprotect film is available in rolls 1230mm x 20m and 610mm x 20m rolls.



Turn the Focus onto YOU!

As the Digital Industry continues to boom an increasing number of signmakers with solvent inkjet printers are creating showrooms on their premises to entice clients with a range of personalised corporate advertising. Here at Hexis we offer several unique products to help both you and your end-users create that extra eye-catching and ultimately memorable business branding.

FSB221, Ferrari Stamoid® Decomesh offers an M1 Fire Rating and features System Preconstraint technology, guaranteeing it will not curl once printed. This micro perforated 250gr/m² textile is ideal for interior blinds, offering a vivid print which will serve as a constant reminder of what is attainable with a solvent printer.

Most companies choose to use etch glass vinyl on their property, increasing security and making surroundings aesthetically pleasing. It is now possible to produce a full colour print on silver etch with Hexis V203EG. This 8 year 80µ polymeric vinyl has a permanent solvent acrylic adhesive and is perfect to apply to windows creating an etch glass effect. Printable Silver Etch Glass is a special touch that will keep your logo firmly in the mind of any visitors.

The superlative, original, yet simple to use product is Hexis Digital Wallpaper. WAL500 is a white matt 150gr/m² PVC coated paper with a slightly stippled texture similar to wallpapers used in most hotels, schools and theatres. Once printed, the paper is applied with wallpaper paste using the same technique as regular wallpaper- negating the need for costly specialist fitting- and literally wrapping the room with your designs.

Just a few special products can turn your reception area into a show room and give customers an idea of what can be achieved. So why not test and display some new products? It will certainly help keep All Eyes on You!



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New economically priced print media V3000WG and V3100WG



The latest addition to the Hexis family of solvent inkjet media is the new economically priced V3000 and V3100 specially developed for solvent inkjet printing. The V3000WG is a 100 μ gloss white monomeric calendered pvc vinyl with a grey permanent solvent acrylic adhesive on a 135gr/m² stabilised digital kraft liner back printed Hexis in red. The V3100WG is a 100 μ gloss white monomeric calendered pvc vinyl with a black removable solvent acrylic adhesive on a 135gr/m² re-cyclable stabilised digital kraft liner back printed Hexis in red. These two products are suitable for printing on Gerber, Mimaki, Mutoh, Nur, Roland, Seiko, Vutek and Uniform printers. The products are suitable for outdoor estate agent boards, building site hoardings, poster sites and short term promotional signage. The products are available and priced as follows 760mm x 45m @ £43.49 roll, 1370mm x 45m @ £70.93 roll and 1600mm x 45m @ £82.84 roll. A 10% introductory discount is available during May.



VCR Series vinyl...

A vinyl that will stick to virtually anything?

Have you been looking for a high tack vinyl that will stick to wheelie bins or other hard to adhere to surfaces? Then look no further, Hexis have introduced two new printable products, the VCR300WG1 is a 100 μ gloss white 4 year monomeric calendered pvc vinyl with a special high tack clear permanent solvent acrylic adhesive on a 145gr/m² PE coated digital liner back printed Hexis in blue. The VCR200WG1 a 70 μ gloss white 8 year polymeric calendered pvc vinyl with a special high tack clear permanent solvent acrylic adhesive on a 145gr/m² PE coated digital liner back printed Hexis in blue. The two products are available in 380mm x 45m sprocketed for the Gerber Edge® printer or 1370mm x 45m for solvent inkjet printers. The Hexis research and development laboratory have created a media with a heavier coat weight of adhesive in order to allow the product to be more aggressive on harder to adhere surfaces (low energy surfaces), such as Polyethylene (PE), Polypropylene (PP), Polycarbonate (PC) and Acrylonitrile Butadiene Styrene (ABS). Things like wheelie bins, canoes, motoX fairings can all now have graphics put onto them.

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