

FOCUS on...

Issue 1

January 2007

Hexis First Issue

Welcome to the first issue of "Focus on" from Hexis UK Ltd.

We have created a news letter that will keep all our customers informed about the new products we are stocking and launching. The new products we offer are always selected for their high quality and performance and we try our best to keep up with the latest market trends, sometimes even starting new ones ourselves. Along with the creation of the news letter comes a whole host of new marketing literature.

The all new Hexis Sign Catalogue has developed from the 2004, 78 page catalogue to an improved 130 paged 2007 ultra issue, which contains many new products, extra information and an improved format, thus making the new 2007 Hexis Sign Catalogue the best product guide and price list Hexis have ever offered their customers.

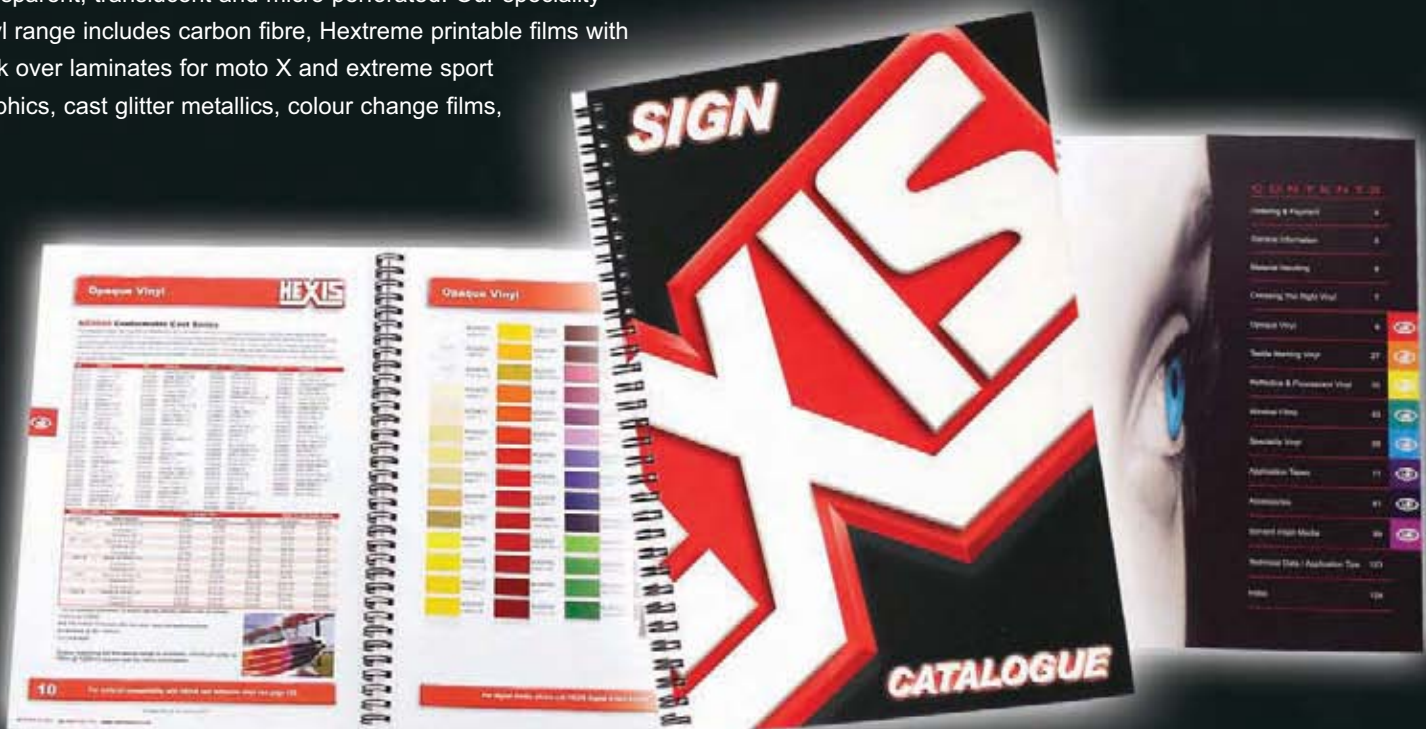
The 2007 Hexis Sign Catalogue contains our whole range of sign vinyl, we have put colour strips for every product offered in this catalogue. You can see the complete range of cast vinyl, all 112 standard colours, the Suptac S5000 series all 89 colours including all the new colours that have been introduced over the past 12 months. The entire new range of flock and flex colours introducing the holographic, mirror and glitter effects. All reflective and fluorescent are shown along with our new section of window graphic films which include etch, transparent, translucent and micro perforated. Our speciality vinyl range includes carbon fibre, Hextreme printable films with thick over laminates for moto X and extreme sport graphics, cast glitter metallics, colour change films,

mirror effect films including a new 10 year conformable outdoor chrome effect and many outdoor durable special effect pvc films. Stencil and masking films along with glow in the dark and ultra destruct / tamper proof cast vinyl.

We have extended our range of solvent inkjet printable vinyl, and added new widths and products to our solvent inkjet banner and fabric range.

Soon after the 2007 Hexis Sign Catalogue will come the individual colour cards for each range and in addition to these a selection of wall charts and posters can also be supplied.

The new 2007 Hexis Digital Price List will also be launched which yet again, will contain an increased range of media for both aqueous and solvent inkjet printers.



CAST AWAY...

Hexis have given the green light to 2007 with the launch of their own manufactured cast films. Over the last 12 months Hexis have started to cast their own products, beginning with the development and launch of a solvent inkjet printable range.



The Hex'Press HX100WG1 is an all new cast vinyl film with HEX'PRESS technology for vehicle graphics & wraps. After an intense development stage, Hexis are proud to introduce the HX100WG1. The product carries enhanced 50µm cast vinyl film and the latest grey coloured (to give a good opacity on dark coloured vehicles) adhesive compound that make the product re-positionable during application (without the use of fluid),

thus allowing easy elimination of air bubbles.

This high performance statement encompasses the complete product: liner, adhesive, vinyl film and the coating process. HEX'PRESS saves time and money because the newly developed liner and adhesive compound make the self-adhesive vinyl re-positionable during application allowing the convenient elimination of air bubbles through the Hex'Press air flow system, it is fast and risk free to apply, it has extreme conformability and excellent printability (colour gamut, ink adhesion and gloss level).

HEX'PRESS improves the overall application conditions, due to the inversed pyramidal structure of the adhesive there is no more need to wet apply, nor for needles or knives in order to pierce bubbles, thus completely eliminating the risk of damage to car paint. With HEX'PRESS, make your job safe and easy!

The benefits of this new product are; it's superior printing quality, ease of application and the cast vinyl's conformity to curves and corrugations.

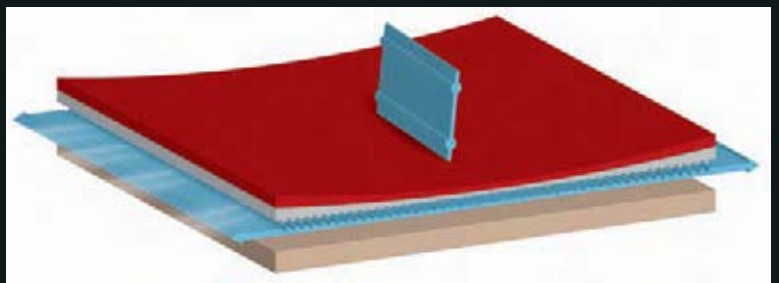
The product is available in 1370mm wide x 45m long rolls and is also available in 1370mm x 5m trial rolls.

Also available is the V100WG2 conformable high performance cast vinyl. This is the same 50µ cast vinyl but with a grey coloured permanent solvent acrylic adhesive system. Suitable for vehicle graphics and wraps, but it is not re-positionable like the Hex'Press product during application, however it offers the same extreme conformability, excellent printability (colour gamut, ink adhesion and gloss level).



New cast laminates

In addition to the two printable products mentioned above Hexis have introduced two cast over laminating films. The PC30G2 is a 30µ gloss clear conformable cast film for the over lamination of vehicle graphics and wraps printed on HX100WG1 & V100WG2. PC30G2 is available in 1370mm x 50m rolls.



HEX'PRESS remains re-positionable during application you can correct any positioning errors easily and without application fluid or water. With HEX'PRESS you can obtain a smooth clean finish the first time round!

Another new introduction to the lamination range is an optically clear cast over laminate called PC50MCP2. A major advancement in lamination films the PC50MCP2 is a 30µ optically clear cast film with a clear permanent solvent acrylic adhesive on a clear polyester liner which keeps the adhesive perfectly smooth and clear for the optical clarity once applied to a printed image. This product is suitable for vehicle wraps and the over lamination of micro perforated window graphic films where slight conformity is required. PC50MCP2 is available in 1370mm x 30m rolls.

FABRICS



Hexis have added to the digital range with four innovative solvent inkjet printing fabrics in 760mm width for use on the popular Roland VersaCamm printers.

The products are CAN500 natural looking artists canvas with an M1 fire rating, EXP500 Expo Canvas is a bright white canvas with an M1 fire rating, FLG500 the popular flag material on a paper liner and the PAQ500 which is an opaque fabric that can be used for many applications including banners, curtains, stage decoration, clothing and table cloths!

The range of fabrics from Hexis are manufactured by Dörfles-Müller under the brand name of Dynajet®. The complete range includes voile, flag, canvas, spinnaker sail cloth, blockout, opaque and backlit fabric. Some products are available up to 3m wide. If you wish to receive a swatch of the fabric materials please call the Hexis digital department.



The Hex'Press family of products also includes two other products suitable for vehicle graphics in the form of polymeric calendered vinyl.

The HX200WG1 is a gloss white, 70µ polymeric calendered vinyl with a grey Hex'Press adhesive system making the self-adhesive vinyl re-positionable during application allowing the convenient elimination of air bubbles. The HX201WG1 is a gloss white, 70µ polymeric calendered vinyl with a clear Hex'Press adhesive system making the self-adhesive vinyl re-positionable during application allowing the convenient elimination of air bubbles. Both products are available in 760mm x 45m, 1370mm x 45m & 1600mm x 45m rolls.

SEMI-RIGID - a new choice...

A further new development from the Hexis digital division is the new semi-rigid vinyl. Available in 3 different products the CSR25, CSE25 & POPNC200.

The CSR25 is a white matt 200µ semi rigid monomeric calendered vinyl with an extra strong permanent solvent acrylic adhesive system, that make this vinyl the ideal choice for applications onto grained surfaces such as smooth concrete, rough paint finishes and other difficult surfaces. The CSE25 is the same white matt 200µ semi rigid monomeric calendered vinyl with a removable solvent acrylic adhesive system and is ideal for temporary indoor application. The application is so easy that even untrained staff can

apply posters and prints without bubbles and creases onto store windows, sign boards or other flat surfaces. It can be cleanly removed without leaving adhesive residues up to 6 months after application.

The POPNC200 is also available without adhesive for the creation of posters and signs where the rigidity of the product is required. CSR25, CSE25 products are available in 1370mm x 30m rolls and POPNC200 is available 1370mm x 25m rolls



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Hexis turn up the heat

Due to high customer demand, Hexis UK Ltd have added a range of heat presses to its range of products. This manual heat transfer press, which is equipped with a Teflon large plate, is the ideal investment to start in the t-shirt and garment printing business.

Strong, ergonomic and easy to carry, it can be used in a workshop or in a shop. To print a t-shirt, sweat shirt or any other item of clothing becomes very easy as the press has a 40° opening, a digital display regulator and a sound signal indicating the end of the countdown period.

The 500mm x 400mm oversize plate makes this press an ideal size to handle any garment.



More *glitz* than Hollywood

Our popular range of flex products are now available in a Mirror Gold & Silver finish, Holographic effect in eight colours, Glitter metallic in 5 colours and Pearl Glitter effect in 4 colours.

POLI-FLEX is a high-quality polyurethane film with a matt, reflection-free surface laminated with a thermally activated adhesive.

POLI-FLEX performs well in cutting & weeding due to the excellent elasticity of the film, it is very opaque and offers a comfortable smooth textile touch.

POLI-FLEX is suitable for transfer to textiles like cotton, polyester/cotton blends and polyester/acrylic. Poli-Flex can be used for lettering on T-shirts, sweat shirts and promotional articles such as flags and other fabrics.

A special Poli-Flex PF4800 series is now available for application to nylon.

